



MEMORANDUM CITY OF TUALATIN

TO: Honorable Mayor and Members of the City Council

FROM: Sherilyn Lombos, City Manager

DATE: June 22, 2015

SUBJECT: Work Session for June 22, 2015

5:30 p.m. (25 min) – Update from Greater Portland Inc. Tonight, the President and CEO of Greater Portland Inc (GPI), Janet LaBar, will provide an overview of the organization and an update on recent activities. In 2011, the publicly funded "Regional Partners" merged with the privately driven "Greenlight Greater Portland" to form a public-private partnership organization, known as GPI. In the four years since, the organization has grown and evolved into a dynamic organization that supports the regional economy by providing marketing, recruitment, retention and expansion expertise. In addition, GPI has added new capacity to support cities with research and analysis on local industries.

5:55 p.m. (20 min) – Washington County 2015 Funding Measures Overview.

Representatives from Washington County will be present to give an overview to the Council about the Public Safety Levy Renewal and the Library Levy Replacement, both of which are on the November 3, 2015 ballot. The Library Levy Replacement has a significant impact on Tualatin since the Tualatin Library is funded in part with funds from the levy.

6:15 p.m. (40 min) – SW Corridor Plan Project Framing and Update. The Southwest Corridor Plan is a regional effort to explore high capacity transit options from downtown Portland to Tigard and Tualatin. Tualatin has been involved with this project for over four years and the City Council identified "Regional Transit" as one of its eight priority projects in 2015. In early 2015, the City Council requested that staff consistently follow a certain process to best support Council decision-making. That process begins with a Project Framing work session with City Council, whereby the project scope is defined, a schedule is identified, and key considerations are vetted. Staff is now bringing the Southwest Corridor project forward for project framing in anticipation of Council decisions and guidance that will be needed for this project in late 2015.

6:55 p.m. (5 min) – Council Meeting Agenda Review, Communications & Roundtable.

Council will review the agenda for the June 22nd City Council meeting and brief the Council on issues of mutual interest.



MEMORANDUM

CITY OF TUALATIN

TO: Honorable Mayor and Members of the City Council

THROUGH: Sherilyn Lombos

FROM: Ben Bryant, Economic Development Manager

DATE: 06/22/2015

SUBJECT: Greater Portland Inc Overview and Update

EXECUTIVE SUMMARY:

Tonight, the President and CEO of Greater Portland Inc (GPI), Janet LaBar, will provide an overview of the organization and an update on recent activities. In 2011, the publicly funded "Regional Partners" merged with the privately driven "Greenlight Greater Portland" to form a public-private partnership organization, known as GPI. In the four years since, the organization has grown and evolved into a dynamic organization that supports the regional economy by providing marketing, recruitment, retention and expansion expertise. In addition, GPI has added new capacity to support cities with research and analysis on local industries.

Mayor Ogden has recently been named as the Vice Chair on GPI's Board of Directors. This comes in addition to his role as the representative for the Small Cities Consortium. In his time as the Small Cities Consortium representative, the group has grown from a collection of ten cities to 17.

Attachments: [Attachment A: Presentation](#)



GREATER
PORTLAND

Greater Portland Inc

Regional Economic Development

City of Tualatin
June 22, 2015

WHAT TO EXPECT



- **Overview of GPI**
- **2015 Work Plan**
- **GPI Services**



Regional Public-Private Partnership

Established in 2011
to coordinate a
transparent
approach to
economic
development

Greenlight Greater Portland now Greater Portland Inc.

Jun 29, 2011, 1:31pm PDT

Merger between publicly funded
Regional Partners and privately driven
Greenlight Greater Portland

Marketing

Recruitment

Retention
and
Expansion

OVERVIEW



Dynamic Metro: One Region

- 2.3+ million people
- 2 states
- 7 counties
- Population expected to grow by 400,000+ in next 20 years



Why a regional approach?



- Site selectors look at regions when considering a new location for their clients
- Companies and talent do not pay attention to regional boundaries
- Marketing the assets of the entire region is a far more compelling story
- Regional boundaries align with the regional workshed

2015 Work Plan



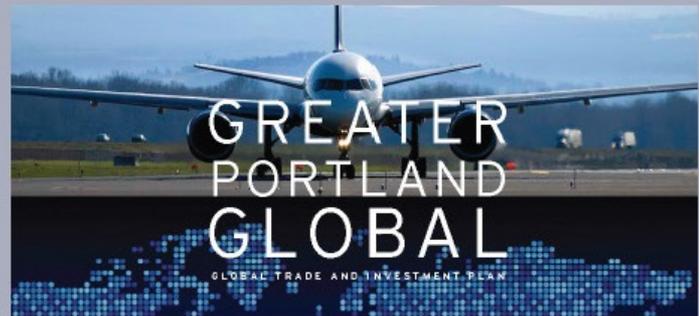
UNITING REGIONALLY TO COMPETE GLOBALLY

Build cross-border and cross-sector collaboration that leverages the region's assets, engages leadership and aligns efforts to compete in the global market.



STAY AND GROW IN GREATER PORTLAND

Develop tools and services that support local community partners in their ongoing efforts to retain and grow existing traded-sector companies in the region



CHOOSE GREATER PORTLAND

Create targeted awareness of the regional value proposition as a place for business; grow the recruitment funnel to bring traded-sector expansion and relocation projects to the region.



UNITING REGIONALLY TO COMPETE GLOBALLY

Build cross-border and cross-sector collaboration that leverages the region's assets, engages leadership and aligns efforts to compete in the global market.

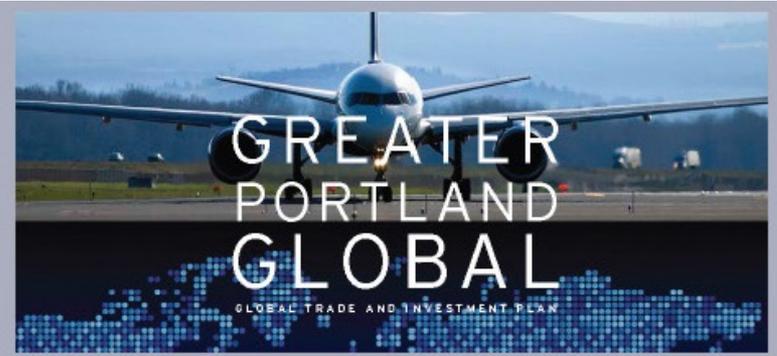


TACTICS:

- Greater Portland 2020 Plan
- Convene Region's Civic & Business Leaders
- Regional Communications

STAY AND GROW IN GREATER PORTLAND

Develop tools and services that support local community partners in their ongoing efforts to retain and grow existing traded-sector companies in the region



TACTICS:

- Greater Portland Global
- Business Retention & Expansion
- Economic & Fiscal Analysis

CHOOSE GREATER PORTLAND

Create targeted awareness of the regional value proposition as a place for business; grow the recruitment funnel to bring traded-sector expansion and relocation projects to the region.



TACTICS:

- Large Site Strategy
- Industry Reports & Market Analysis
- Regional Marketing
- Lead Generation

Providing expertise
and resources to
local partners within
the region



Business Development



Marketing



Research + Analysis



Connectivity

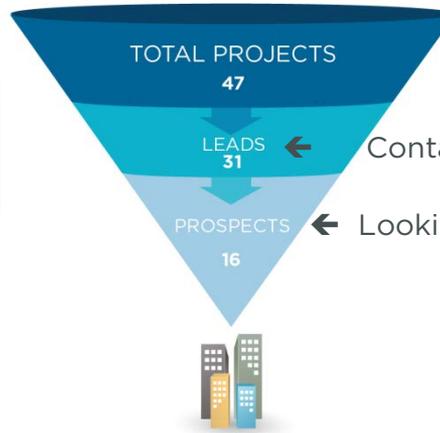


Regional Competitiveness



Business Development

1. Metal & Machinery
2. Clean Tech
3. Athletic & Outdoor
4. Computer & Electronics
5. Software/Media
6. Health Science & Technology

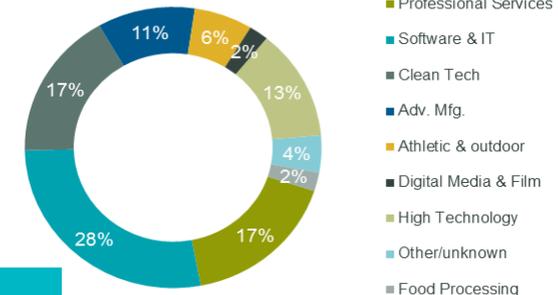


← Contacted us but has not viewed specific sites

← Looking at options and has likely been on a site visit

2014 GPI WINS = 4
2014 REGIONAL WINS = 7

Projects by Industry	
Professional Services	8
Software & IT	13
Clean Tech	8
Adv. Mfg.	5
Athletic & outdoor	3
Digital Media & Film	1
High Technology	6
Other/unknown	2
Food Processing	1
Total	47

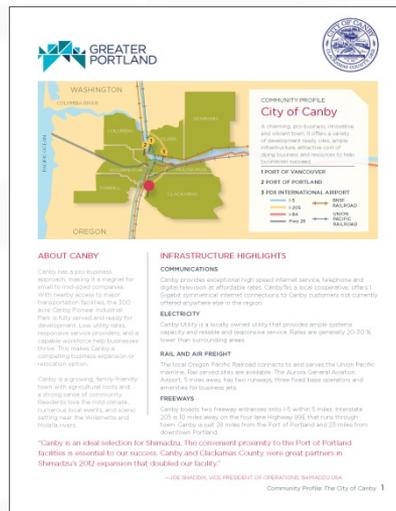




Marketing



the
Greater Portland
region
is the
perfect balance
of
talent & value

GREATER PORTLAND

COMMUNITY PROFILE
City of Canby

A charming, job-based, creative and opportunity-rich variety of investment needs like, artist studios, breweries, wine vineyards, ultra-business and resorts to help businesses succeed.

1 PORT OF VANCOUVER
2 PORT OF HULLAND
3 FOR INTERNATIONAL AIRPORT

14 HIGHWAY 101
15 HIGHWAY 30
16 HIGHWAY 26
17 HIGHWAY 26

18 HIGHWAY 101
19 HIGHWAY 30
20 HIGHWAY 26

ABOUT CANBY

Canby has a pro-business approach, making it a magnet for small to mid-sized companies. With nearly 2000 small businesses, the 2000-acre Canby Center Industrial Park is fully serviced and ready for development. Low utility rates, responsive service providers, and a capable workforce help businesses thrive. This makes Canby a compelling business expansion or relocation option.

Canby is a growing, family-friendly town with great schools and a strong sense of community. Residents have the most convenient, numerous amenities, and are getting near the interstates and Pacific rivers.

INFRASTRUCTURE HIGHLIGHTS

COMMUNICATIONS

Canby provides exceptional high-speed internet service, telephone and digital television at affordable rates. Canby has a local cooperative fiber 1 Gbps symmetrical internet connection to Canby customers not currently offered anywhere else in the region.

ELECTRICITY

Canby offers a locally owned utility that provides ample capacity, steady and reliable and responsive service. Rates are generally 20-30% lower than surrounding areas.

RAIL AND AIR FREIGHT

The local Oregon Pacific Railroad contracts to and serves the Union Pacific engine. Rail service also is available. The Junior General Aviation Airport, 5 miles away, has two runways, three fixed base operators and amenities for business and pleasure.

FREIGHTS

Canby boasts two freeway entrances onto I-5 within 5 miles. Interstate 205 is 10 miles away on the east shore highway 101 and runs through town. Canby is just 20 miles from the Port of Portland and 25 miles from Astoria/Portland.

“Canby is an ideal selection for Sheroadu. The convenient proximity to the Port of Portland facilities is essential to our success. Canby and Clatsop County were great partners in Sheroadu’s 2012 expansion that doubled our facility.”

—JOE SANDER, VICE PRESIDENT OF OPERATIONS, SHERODU, USA
Community Profile: The City of Canby 1



TOUR ENVOIERS

Industry	% of total
Advanced Manufacturing	22.2%
High Technology	15.0%
Manufacturing, Inc. High Technology	10.7%
Advanced Manufacturing	9.0%

FACTORS

% of primary jobs	% of primary jobs
10.0%	10.0%
10.0%	10.0%
10.0%	10.0%
10.0%	10.0%

MAP

Innovative and a rich history of innovation, opportunity defined that as a world-class and life. The Greater Portland region, a state-of-the-art, offers the most affordable investment on the West Coast. With access to industry, infrastructure and water, and a talent, the region continues to attract big ideas and big investments.

www.greaterportlandinc.com
1800 2nd Avenue Canby, OR 97103
503-266-0000

Community Profile: The City of Canby 2



GREATER PORTLAND'S EMERGING BIOSCIENCE HUB

LOCATION ESSENTIALS

The **OHSU Knight Cancer Institute** is aggressively moving to end cancer as we know it. Inspired by Mike Chairman Phil Knight and his wife Penny, the Knight Cancer Challenge will deploy \$1 billion to transform the field of cancer research. This unique investment is already generating interest from industry leaders around the world as a **Bioscience Innovation Hub** begins to emerge. Greater Portland is well positioned to advance the **Bioscience Industry**. The region serves as a place of convergence where existing robust software, and computer and electronics industries are aligning with a growing bioscience need, propelling a highly innovative industry into the future.

For more information, contact alisa.pyaska@greaterportlandinc.com

If your client wants to be part of this emerging opportunity contact Alisa Pyaska, VP of Recruitment at: alisa.pyaska@greaterportlandinc.com 503-445-8548

About Greater Portland Inc

Greater Portland Inc is the economic development regional partnership companies expand and relocate to the Greater Portland region.

For more information, visit us at www.greaterportlandinc.com

Follow Us

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Our address is 111 SW Columbia Street, Suite 100, Portland, Oregon 97201, USA.
If you do not wish to receive future email, [click here](#).
(This link also sends your request to Customer Care at the street address above.)



Research & Analysis

SAMPLE ANNUAL BUSINESS OPERATING COSTS

Metro Area	Employee Payroll	Fringe and Mandated Benefits	Utilities	Building / Lease Payments	Property Tax	Total Operating Cost
Portland	\$36,236,800	\$10,296,539	\$245,328	\$375,969	\$170,011	\$47,324,647
Denver	\$36,842,650	\$9,951,295	\$219,967	\$342,805	\$335,923	\$47,692,640
Riverside-San Bern.	\$37,587,100	\$10,700,837	\$326,530	\$399,822	\$152,379	\$49,166,668
San Diego	\$37,959,450	\$10,807,498	\$397,673	\$428,478	\$154,772	\$49,747,872
Seattle	\$38,605,650	\$12,001,622	\$255,159	\$413,241	\$159,852	\$51,435,525
San Jose	\$43,481,700	\$12,361,185	\$401,016	\$542,023	\$180,694	\$56,966,618

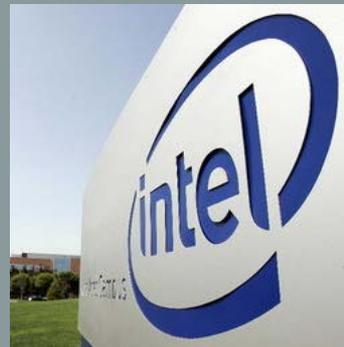
See detailed tables for sources.

The annual estimated business operating costs table summarizes the annual cost of labor, utilities and facilities for selected metropolitan areas.

Detailed calculations and source of costs of doing business for labor, utilities and facilities are provided in the following tables, which include costs such as worker's comp, unemployment insurance, health insurance, gas and electricity, annual real estate (lease or purchase) and taxes.

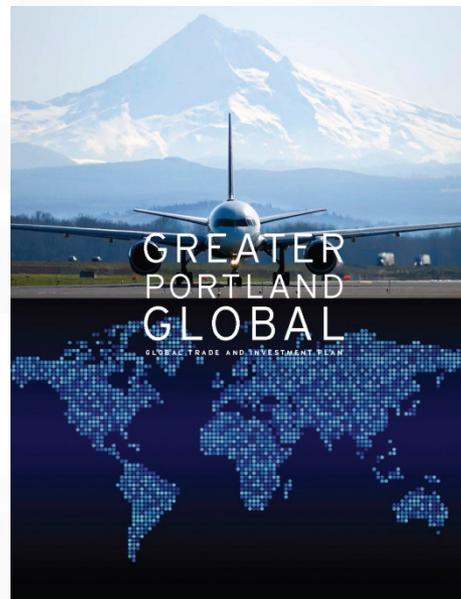


Connectivity





Regional Competitiveness





GREATER
PORTLAND

Thank You!



STAFF REPORT

CITY OF TUALATIN

City Council Work Session

Meeting Date: 06/22/2015

Subject: WCCLS / Public Safety Levy Update

Through: Sherilyn Lombos, Administration

PowerPoint



*Washington County
2015 Funding Measures Overview*

Public Safety Levy Renewal
Library Levy Replacement



Washington County

**Public
Safety**

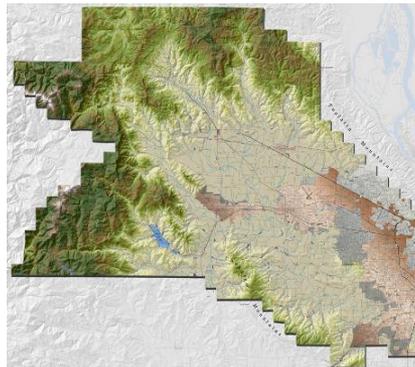
**LEVY
INFO**

Election • November 3

Public Safety Levy

Who receives services from the levy?

- City neighborhoods
- Urban unincorporated communities
- Rural areas



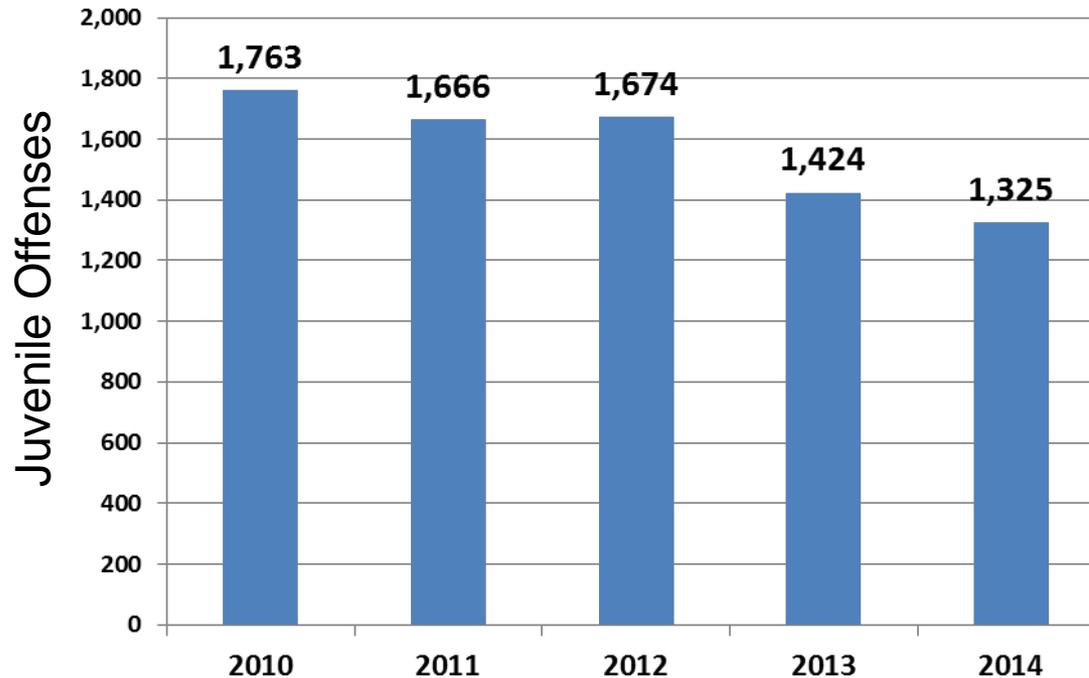
What Would Public Safety Levy Pay For?

- Special enforcement teams
- Victims' assistance and prosecution services
- Parole, probation, and juvenile services
- Operation of jail and work-release center at full capacity to minimize early release of offenders
- Emergency shelters for women and children who are victims of domestic violence



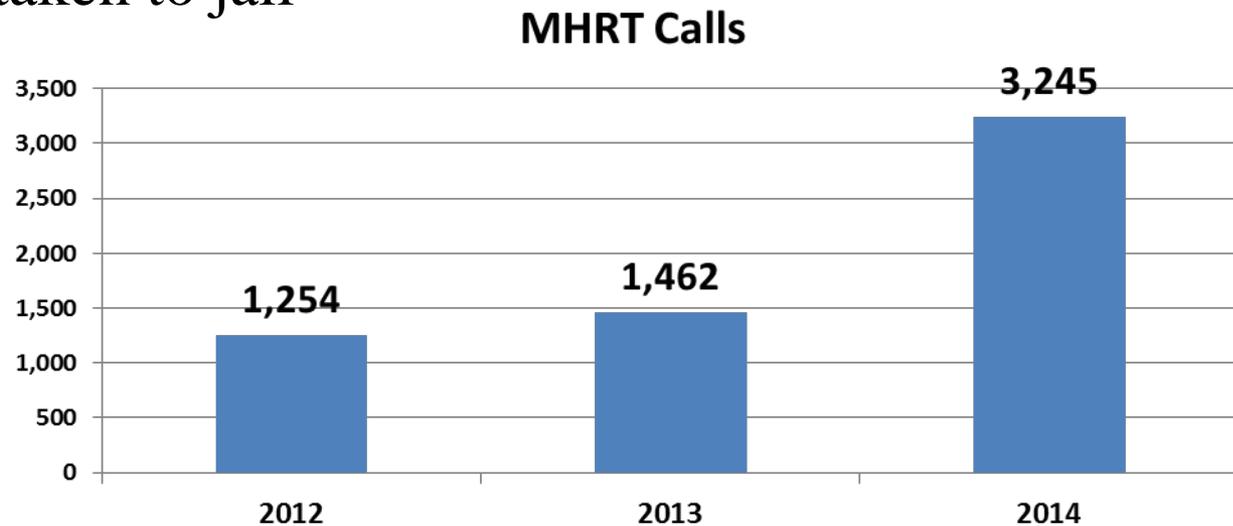
What Would Public Safety Levy Pay For?

- Juvenile programs that have helped decrease juvenile crime four out of the last five years



What Would Public Safety Levy Pay For?

- A mental health response team (MHRT) including deputies and mental health professionals to help ensure people in crisis get medical help instead of being taken to jail



What Would Public Safety Levy Pay For?

- Services including emergency shelter for women and children who are victims of domestic violence:
 - Domestic Violence Resource Center
 - Family Promise of Washington County
 - Community Action
 - Good Neighbor Center
 - Safe Place Youth Shelter





Washington County

Library

LEVY
INFO

Election • November 3

Washington County Cooperative Library Services

Primary funding source for public library operations in
Washington County:

Banks

Beaverton - Main

Beaverton - Murray Scholls

Cedar Mill Community - Main

Cedar Mill - Bethany

Cornelius

Forest Grove

Garden Home Community

Hillsboro - Main

Hillsboro - Shute Park

North Plains

Sherwood

Tigard

Tualatin

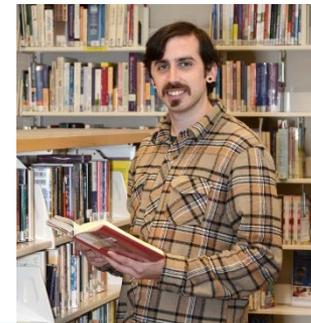
West Slope Community

County: central support &
outreach



What Would Library Levy Pay For?

- Maintain library operations, avoid cuts in service at 15 libraries
- Add hours at some libraries
- Provide operational support for new & expanded library outlets including Aloha, Cornelius, Bethany and Hillsboro



What Would Library Levy Pay For?

- Continue support for Children's reading programs -- over 280,000 child visits annually
- Improve reading & learning support, homework help designed to assure student success



What Would Library Levy Pay For?

- Purchase books, e-books & other library materials available to all library patrons
- Maintain central support & outreach services that link libraries together
- Increase efficiencies in service delivery



Summary of Levy Costs

Public Safety Levy:

- Five-year levy, beginning July 2016
- Renews current levy that expires June 2016
- Rate of 42¢ per \$1,000 assessed value, unchanged
- First-year cost for average assessed value home in Washington County:*
 - About \$107 per year
 - Or \$9 per month

Library Levy:

- Five-year levy, beginning July 2016
- Replaces current levy that expires June 2016
- Rate of 22¢ per \$1,000 assessed value, increase of 5¢
- First-year cost for average assessed value home in Washington County:*
 - About \$56 per year
 - Or \$5 per month

* Average estimated residential assessed value in 2016 = \$255,408





For more information, please visit:



www.co.washington.or.us/levies

Election • November 3rd



Thank you



MEMORANDUM

CITY OF TUALATIN

TO: Honorable Mayor and Members of the City Council

THROUGH: Sherilyn Lombos

FROM: Zoe Monahan, Management Analyst
Alice Cannon, Assistant City Manager

DATE: 06/22/2015

SUBJECT: Southwest Corridor Plan Project Framing

ISSUE BEFORE THE COUNCIL:

Start the project framing process with staff for the Southwest Corridor Plan Project.

EXECUTIVE SUMMARY:

The Southwest Corridor Plan is a regional effort to explore high capacity transit options from downtown Portland through Tigard to Tualatin. The City has been involved with this project for over four years. City Council identified “Regional Transit” as one of its eight priority projects in 2015. In early 2015, the City Council requested that staff consistently follow a certain process to best support Council decision-making. That process begins with a Project Framing work session with City Council, whereby the project scope is defined, a schedule is identified, and key considerations are vetted. Staff is now bringing the Southwest Corridor project forward for project framing in anticipation of Council decisions and guidance that will be needed for this project in late 2015.

In 2015, the Southwest Corridor project will identify **alignment options** for high capacity transit between downtown Portland and Tualatin, **a terminus location for the alignment**, as well as **options for the mode of travel** – either light rail or bus rapid transit. Once the alignment, terminus and travel mode options are narrowed in late 2015 and early 2016, the project will enter into a federal environmental planning process in 2016 whereby the options will be evaluated for conformance with environmental and federal funding guidelines. A project steering committee, composed of elected officials from Portland, Washington County, Tigard, Tualatin, Sherwood, Beaverton and Durham is giving direction to project staff and the Metro Council in 2015. Mayor Ogden is the City’s representative on the project steering committee. Staff and Mayor Ogden regularly seek guidance and input from City Council and residents concerning key issues.

Beginning in late summer 2015, the City will have an opportunity to provide input to Mayor Ogden and the project steering committee on the preferred terminus location options in Tualatin, as well as the preferred travel mode options (light rail and bus rapid transit). The Steering Committee is expected to provide a recommendation to the Metro Council in late 2015 or early

2016. This project framing discussion will guide staff and the Council as this phase of the project begins.

The Southwest Corridor project supports the following City goals and policies:

2020 Vision: Goal 5 – Enhance/Expanded Transportation Options, including Public Transit
Linking Tualatin Plan
Economic Development Strategic Plan
Tualatin Tomorrow

Attachments: [Southwest Corridor Project Framing PowerPoint](#)

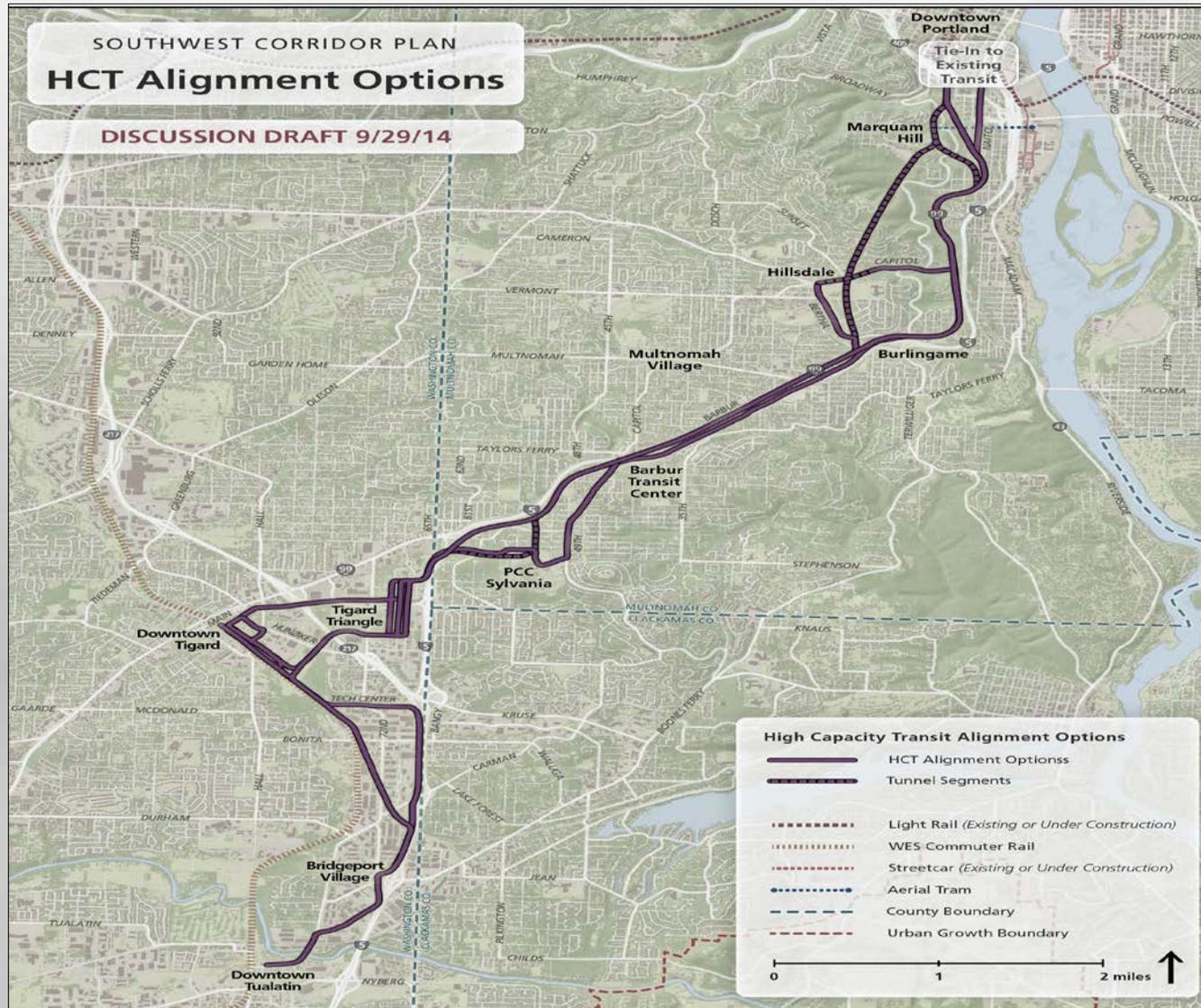


Southwest Corridor Plan Project Framing

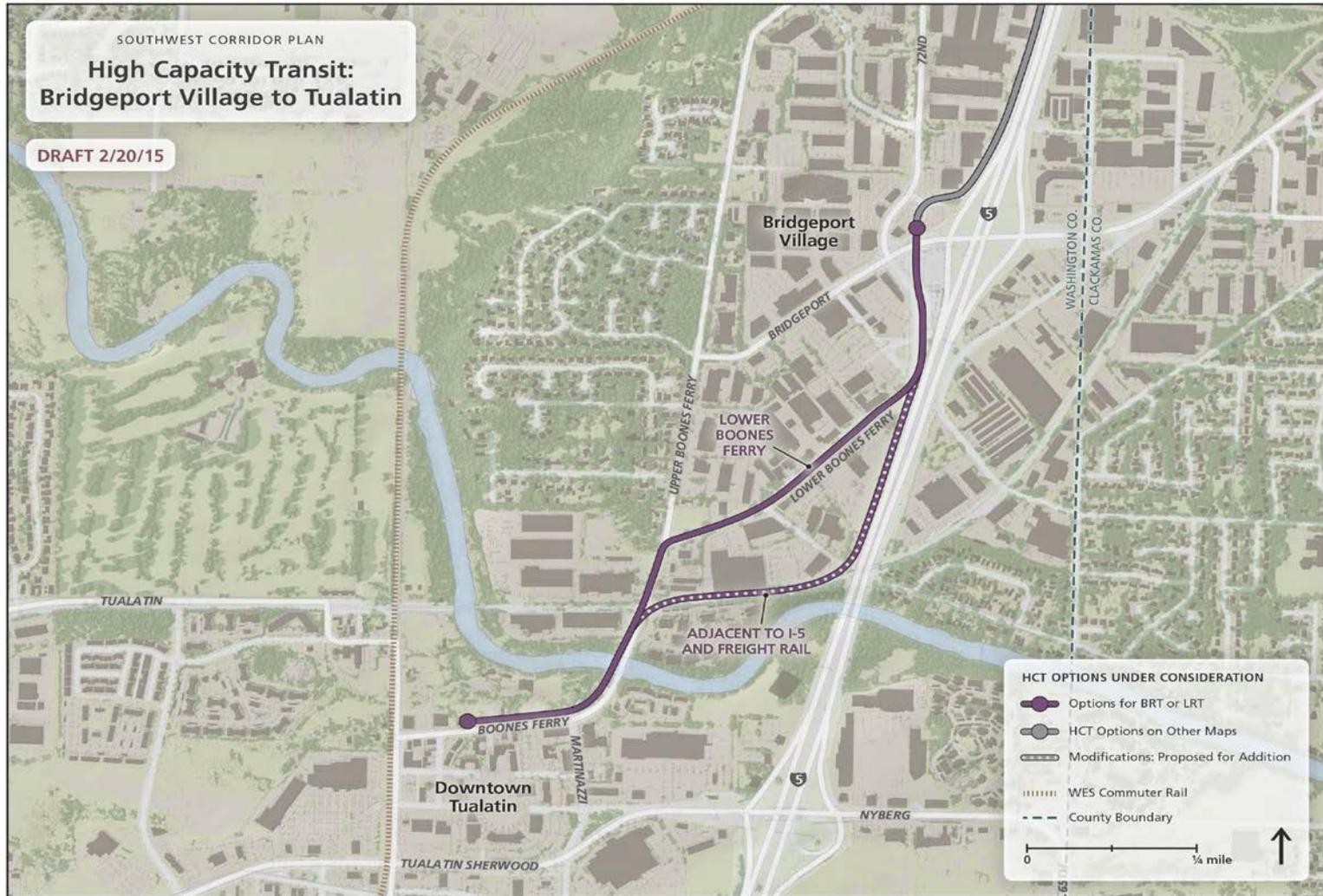
Tualatin City Council
Work Session
June 22, 2015



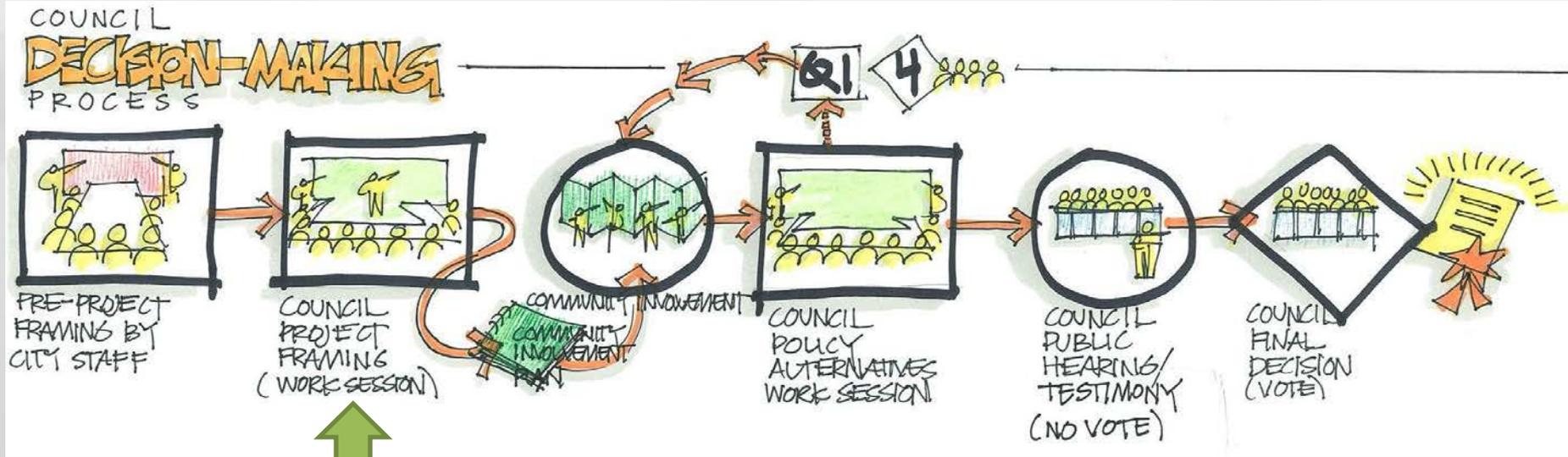
Southwest Corridor



Tualatin Terminus



Decision Making Process



Project Scoping Template



PROJECT FRAMING

PROJECT NAME:

PROJECT OWNER / SPONSOR:

OTHER DEPARTMENTS INVOLVED:

SCOPE:

- What is the SCOPE of this project? Define WHAT is being addressed / solved.
- What are the key ISSUES to be explored regarding this project?
- What is the level of COMPLEXITY required to address this issue?
 - o How will the complexity of the project influence the number / type of Council work sessions needed to fully educate / engage the Council in the most effective discussion?
 - o Are consultants or technical experts required?
- What is NOT INCLUDED in the scope? What should be considered OUT OF SCOPE?
- What SUB-DECISIONS are needed / required to be made?
- How does this issue fit within EXISTING VISIONS & PLANS?
 - o How is it addressed? Do existing planning documents provide any key direction?

SCHEDULE:

- Given the project scope, what/when are the KEY PROJECT MILESTONES & DECISIONS?
 - o When do the key decisions need to be made?
- What are the fixed "DATE CERTAINS"?

KEY CONSIDERATIONS:

- What are the most pressing / important CONSTRAINTS & OPPORTUNITIES that need to be factored into the decision-making process for both staff and the Council?
- How much does the City actually control / INFLUENCE THE OUTCOME?
 - o Who / what are the other participating agencies / stakeholders that will make the final decision?
- How are OTHER CITIES / communities addressing this issue today?
 - o What seems to be working? What's not working? What insights / learnings can they share with us?
- Are there factors that will influence STAFF'S RECOMMENDATION on this issue?
 - o Will staff have a recommendation on this issue?



PROJECT FRAMING

PRE-MORTEM CONSIDERATIONS:

- What can we anticipate to be some of the most significant "BUMPS IN THE ROAD", obstacles, push-backs once the Council makes a decision?
- What will / can we do now to NAVIGATE those future bumps and obstacles?
- What are the strategies we should consider now in ANTICIPATION of some of the hiccups / obstacles?
- What will be the most likely "FREQUENTLY ASKED QUESTIONS" or concerns that will surface during and after the decision-making process?
- What conversations / ANSWERS can we provide now that will help us to more proactively get out in front of some of the concerns?

PUBLIC INVOLVEMENT (PI) CONSIDERATIONS:

- Conduct a PI ASSESSMENT to determine the appropriate level of involvement needed
 - o Toolkit available as a resource
- What INFORMATION do we already have about how the community might feel about this issue?
- What other "Council network" FEEDBACK do we have?
- What level of PI is NEEDED for the Council to make an informed decision?
- How important is it to engage different / broader COMMUNITIES OF INTEREST / populations in Tualatin about the issue?

Southwest Corridor - Scope

Purpose: Identify and consider regional high capacity transit options in the Southwest Corridor area, and specifically Tualatin, to provide access to jobs and destinations.

Topics to be addressed:

- Tualatin alignment
- Tualatin and terminus locations
- Preferred high capacity transit (HCT) modes (light rail and bus rapid transit).

Southwest Corridor– Existing Policies

This project supports the following adopted Community Plans and Visions:

- Southwest Corridor is one of the eight **2015 Council Priority Projects**
- **Supports City Council Goal #5:** “Enhanced/ Expanded Transportation Options, Including Public Transit”
- **Supports City Council Goal #3:** “Expand, Strengthen Tax Base Through Smart, Balanced Growth and by Attracting Businesses that Improve the Quality of Life and Provide Employment Opportunities ...” *Reliable transportation options are a component to achieving this goal.*
- Linking Tualatin
- Tualatin Tomorrow
- Transportation System Plan
- Economic Development Plan

Key Considerations

Opportunities:

- Enhanced access to Tualatin's jobs and destinations
- Enhanced transit supports Tualatin's employers
- Bike and pedestrian linkages to transit
- Possibility to relieve congestion in the corridor
- Place-making in downtown Tualatin and Bridgeport

Challenges/Considerations:

- Future vote required by the Charter (light rail only)
- Developed downtown/existing traffic congestion
- Property impacts associated with alignments
- Project cost and funding sources are preliminary

Public Involvement

The process needs to:

- Clearly identify the choices and options, as defined in the project scope.
- Identify and define the need for and impacts of High Capacity Transit (HCT) to Tualatin.
- Provide data to inform residents, employees and employers.
- Clarify that project planning is still in the early stages and therefore cost estimates and funding sources are preliminary.
- Other?

Public Involvement

Will include:

- Metro/ TriMet community meetings
- Online outreach
- Local meetings/ focus groups
- CIO and employer outreach
- Property owner outreach
- Other?

SWCP – Tualatin Schedule (2015)

June 8th:
City Council
Project Framing

**August –
October:**
Local Public
Outreach:
Tualatin Terminus
Locations

November:
City Council input
on Terminus and
Mode for
December
Steering
Committee
decisions

July:
Steering
Committee
recommendations
on Southwest
Portland Options

**September –
November:**
City Council
discussion and
briefings on
project

Steering Committee Schedule (2015)

July Decision:

Southwest Portland Project Decisions

December Decision:

Tigard Alignment,
Tualatin Terminus and
Mode

September:

Steering Committee
Discussion – Tigard and
Tualatin



Discussion